ALLAN HANCOCK COLLEGE NONCREDIT COURSE OUTLINE

Prefix & No.: HOEC 7114A
Title: Fashion Selection
Total Hours: 45 - 51 Hours/Week: 3 TOP Code: 1303.10
Lecture: 3 Lab: __

COURSE DESCRIPTION:

Students explore the selection of clothing based on personal body shape; principles and elements of design as related to clothing selection and personal appearance; and wardrobe development strategies suited to lifestyles and careers. The course also explores the psychological and sociological significance of dress.

INSTRUCTIONAL OBJECTIVES:

Students will demonstrate the ability to:

1. Gain insight and better understanding of oneself and others through the study of clothing.
2. Express individuality through clothing selection and image presentation.
3. Develop an individual clothing philosophy.
4. Be aware of how clothing conveys nonverbal messages to others.

STUDENT LEARNING OUTCOMES:

1. Analyze a particular wardrobe to discover the owner’s personality, values, attitudes, interests and lifestyle, and then propose suitable changes and additions to wardrobe.
2. Identify and discuss the three basic reasons for covering the body.
3. Distinguish between fashion, high fashion, classics and fads, and apply this knowledge to wardrobe planning.
4. Measure individual body proportions and compare them to the current fashion body ideal.
5. Apply the elements and principles of design to garment evaluation including judging the validity of specific garment design; suitability to individual body conformations; and appropriateness to particular occasions.
6. Design a personal wardrobe strategy based on geographic, occupational, and life-style considerations.
7. Manage a wardrobe through appropriate care, repair, and garment storage.
COURSE OUTLINE

1. Psychological and sociological influences of dress
   A. Impact of clothing – behavior, impressions, nonverbal communication
   B. Individuality and dress
   C. Reasons for wearing clothing – protection, modesty and adornment
   D. Clothing as a communicator of culture
   E. Fashion – leadership, adoption theories

2. Physical factors influencing appearance
   A. Body – conformation, proportion, communication
   B. Figure analysis

3. Elements and principles of design applied to clothing and appearance

4. Consumer Clothing Considerations
   A. Wardrobe strategies
   B. Clothing fit and sizing
   C. Family clothing needs and buying guides
   D. Techniques for intelligent shopping
   E. Care and maintenance of the wardrobe
   F. Clothing for special needs

METHODS OF INSTRUCTION:

Lecture, discussion, small group activities, hands-on activities, individual research

EVALUATION:

Personal notebook composed of four parts: Personal analysis – color, figure, lifestyle; Application of Design Elements and Principles to Physical Characteristics; Evaluation of Existing Wardrobe; and Wardrobe Buying Strategy.

Exams

MATERIALS, SUPPLIES & EQUIPMENT:

Internet access, fashion magazines, DVDs, rolls of wide paper, marking pens and pencils, tempura paint

REFERENCES: